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## PAKISTAN COSMETICS & HOMECARE INGREDIENTS

Cosmetics Ingredients, Homecare Ingredients, Packaging, Machinery, Fragrance,
Cosmetics Manufacturing, Distributor, Contract Manufacturing,
Private Labels, Dermaceuticals, Nutraceuticals

## 27 - 29 JULY, 2027

Expo Centre Karachi, Pakistan



Organizer

PRIME EVENT MANAGEMENT

4C, Zulfiqar Commercial Street 3, Phase 8 D.H.A, Karachi, Pakistan

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# WHY EXHIBIT?

**5 Reasons** to Exhibit at
**Pakistan Cosmetics & Homecare**
**Ingredients Expo 2027**



1

## MEET YOUR TARGET CUSTOMERS

Meet with your target audience at the larget meeting point of industry representative such as doctors, hospital and clinic managers, beauty center owners, estheticians and pharmacists.





2

## BUILD PARTNERSHIPS

Establish partnerships with national and international suppliers.

3

## EXPAND YOUR BRAND AWARENESS

Expand your brand awareness and enhance your corporate image.




4

## KEEP UP WITH THE TRENDS

Seize the opportunity to meet leading executives and experts in the industry. Follow the latest trends in the industry and expand your service areas



5

## MEET THE EXPERTS KEEP UP WITH THE TRENDS

Benefit from expert insights, industry leaders and the latest innovations in beauty and care.





Which Products Group Will You

# Exhibit at Pakistan Cosmetics & Homecare Ingredients Expo?



## 1 Cosmetics, Personal Care & Homecare Ingredients

- Active & Functional Ingredients
- Surfactants & Emulsifiers
- Waxes, Butters & Oils
- Silicones & Specialty Ingredients
- Fragrances & Essential Oils
- Colourants & Pigments
- Preservatives
- Botanical & Natural Extracts
- Homecare & Cleaning Ingredients

## 2 Packaging, Machinery & Equipment

- Active & Functional Ingredients
- Surfactants & Emulsifiers
- Waxes, Butters & Oils
- Silicones & Specialty Ingredients
- Fragrances & Essential Oils
- Colourants & Pigments
- Preservatives
- Botanical & Natural Extracts
- Homecare & Cleaning Ingredients

## 3 Manufacturing & Private Labels

- OEM / ODM Manufacturers
- Contract Manufacturers
- Private Label Manufacturers
- Cosmetic & Personal Care Manufacturers
- Homecare Product Manufacturers
- Manufacturing Solutions Providers

## 4 Nutraceutical & Healthcare Ingredients

- Nutraceutical & Dietary Ingredients
- Vitamins, Minerals & Amino Acids
- Herbal & Botanical Ingredients
- Natural & Specialty Ingredients

## 5 Natural, Organic & Sustainable Solutions

- Organic & Natural Ingredients
- Herbal & Botanical Extracts
- Essential Oils
- Plant-Based Ingredients
- Sustainable & Eco-Friendly Ingredients
- Specialty & Green Chemicals

## 6 Formulation, R&D & Testing

- Formulation Companies & Consultants
- R&D Solutions
- Testing & Research Laboratories
- Quality Control Solutions
- Analytical & Testing Equipment
- Laboratory Equipment & Instruments



*Your B2B Cosmetics & Homecare Ingredients Expo*



# Who Exhibit at
## Pakistan Cosmetics & Homecare Ingredients Expo?

- Manufacturers and Distributors of Medical Aesthetic Dermatology Products & Equipment
- Manufacturers and Distributors of Cosmetics and Makeup Products and Equipment
- Manufacturers and Distributors of Nail, Hand and Foot Care Products and Equipment
- Manufacturers and Distributors of Spa, Wellness & Fitness Products & Equipment
- Manufacturers and Distributors of Hair Care Products and Equipment
- Manufacturers and Distributors of Healthy Living Products

# Who Visit at
## Pakistan Cosmetics & Homecare Ingredients Expo?

- Beauty Center Managers
- Beauty Experts
- Aestheticians
- Dermatologists
- Spa-Sauna Hotel Purchasers
- Dietitians
- Students
- Doctors
- Hospital & Clinic Purchasers
- Makeup Artists
- Hairdressers
- Pharmacists

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